

SIGNATURE EVENT

The 40 Under 40 Awards Program celebrates young professionals under 40 who are making significant impacts in their fields.



The Business Observer's Annual 40 Under 40 Awards recognizes the top young entrepreneurs and professionals from Tampa Bay to Naples committed to business growth, excellence and community service. These influential Millennials and Gen Z leaders drive innovation and set trends.



By participating, your business can connect with these dynamic individuals, showcasing your brand to future leaders and trendsetters.

The 2024 Class of 40 Under 40 are nominated by their peers and the public, and will be chosen by a selection committee and honored at the 40 Under 40 Awards Reception on Thursday, Oct. 10 and in a special print edition of the Business Observer on Friday, Oct. 11.

Publication Date: Friday, Oct. 11, 2024

Ad Space Deadline: Thursday, Oct. 3

Format: Special print edition

Online: Landing pages for each winner featured on BusinessObserverFL.com

Readership: More than 185,446* readers/users each month

Source: Google Analytics 2023, Circulation Verification Council ending 3/31/23

SPONSORSHIPS AVAILABLE FOR THE 40 UNDER 40 EVENT*

A 40 Under 40 sponsorship provides great exposure for your business at the event, plus a wide array of marketing leading up to the event — in print, online and through social media.

- > **Presenting Sponsor: \$5,750**
- > **Gold Sponsor: \$3,400 (3)**
- > **Cheers to You Sponsor: \$3,400 (1)**
- > **Centerpiece Sponsor: \$2,300 (1)**
- > **Success is Sweet Sponsor: \$2,300 (1)**
- > **Video Sponsor: \$2,250 (1)**
- > **VIP Table Sponsors: \$1,400 - \$2,700**
- > **Congrat Ad/Ticket Packages: \$995-\$2,800**

Sponsorship Deadline: Friday, Sept. 13

* Sponsorship descriptions on page 2-3

Partner with Us As A Sponsor of the 40 Under 40 Awards Program

Presenting Sponsor(1) \$5,750	Gold Sponsor (3) \$3,400	Cheers to You Sponsor (1) \$3,400	Centerpiece Sponsor (1) \$2,300	Success is Sweet Sponsor (1) \$2,300	Video Sponsor (1) \$2,250
Company listed as Presenting sponsor on all marketing materials	Company listed as Sponsor on all marketing materials	Company listed as Sponsor on all marketing materials	Company listed as Sponsor on all marketing materials	Company listed as Sponsor on all marketing materials	Company listed as Sponsor on all marketing materials
Sponsor introduction at event and opportunity to address audience for up to three minutes	Sponsor recognition at event from podium	Sponsor recognition at event from podium	Sponsor recognition at event from podium	Sponsor recognition at event from podium	Sponsor recognition at event from podium
Company logo on URL registration page with link	One reserved table with 8 tickets to event (premium)	Your company logo on drink signage at each bar (2)	Your company logo on each table centerpiece	Your company logo on dessert packaging	Your company logo on each video as sponsor
One reserved table with 8 tickets to event (premium)	Table for display with two chairs with premier placement	Logo on event eblast to Business Observer list	Logo on event eblast to Business Observer list	Logo on event eblast to Business Observer list	Logo on eblast to Business Observer list
Table for display with two chairs with premier placement	Logo in presentation video	Logo on branded cocktail napkins	Half page color ad in 40 Under 40 special section	Half page color ad in 40 Under 40 special section	Half page color ad in 40 Under 40 special section
Logo in introduction video	Half page color ad in 40 Under 40 special section	Half page color ad in 40 Under 40 special section	150,000* impressions on BusinessObserverFL.com	150,000* impressions on BusinessObserverFL.com	50,000 impressions on BusinessObserverFL.com
PDF of registered attendees	One Facebook Post as Gold Sponsor, your company tagged	100,000* impressions on BusinessObserverFL.com	2 tickets to the event	2 tickets to the event	2 tickets to the event
Full page color ad in 40 Under 40 special section in premium position	Logo on event eblast to Business Observer email list	Half of a reserved table with 4 tickets to the event	Complimentary full access (1) subscription to the Business Observer (12 months)	Complimentary full access (1) subscription to the Business Observer (12 months)	:30 second pre-roll of your organization on first video. Video must be supplied by company.
Two Facebook Posts as Presenting Sponsor, your company tagged	225,000* impressions on BusinessObserverFL.com	Complimentary full access (1) subscription to the Business Observer (12 months)			Complimentary full access (1) subscription to the Business Observer (12 months)
Logo on event eblast to Business Observer email list	Opportunity to provide a giveaway and receive stage recognition	Opportunity to provide a giveaway and receive stage recognition			
Rich media billboard on 40 Under 40 home page on BusinessObserverFL.com	Complimentary full access (1) subscription to the Business Observer (12 months)				
Opportunity to provide a giveaway and receive stage recognition					
Complimentary full access (1) subscription to the Business Observer (12 months)					
Value \$9,252	Value \$5,818	Value \$5,233	Value \$3,053	Value \$3,053	Value \$3,553

*Impressions will be ROS served over 3 months

VIP Table Sponsors 40 Under 40 Awards Program

Tribute Table Sponsor \$2,800	Way-to-Go Table Sponsor \$1,800	Kudos Table Sponsor \$1,500
Full page color ad in 40 Under 40 special section	Half page color ad in 40 Under 40 special section	Quarter page color ad in 40 Under 40 special section
One reserved table with 8 tickets to event (premium seating)	One reserved table with 8 tickets to event (premium seating)	One reserved table with 8 tickets to event (premium seating)
300,000* impressions on BusinessObserverFL.com	300,000* impressions on BusinessObserverFL.com	Road Blocked banner to 40 Under 40 recipient article page
Road Blocked banner to 40 Under 40 recipient article page	Road Blocked banner to 40 Under 40 recipient article page	Complimentary full access (1) subscription to the Business Observer (12 months)
Complimentary full access (1) subscription to the Business Observer (12 months)	Complimentary full access (1) subscription to the Business Observer (12 months)	
Value \$3,552	Value \$2,273	Value \$1,665

Congratulate Southwest Florida's Accomplished Leaders!

Congrats Sponsor \$2,500	Congrats Sponsor \$1,475	Congrats Sponsor \$995
Full page color ad in 40 Under 40 special section	Half page color ad in 40 Under 40 special section	Quarter page color ad in 40 Under 40 special section
4 tickets to event (reserved)	2 tickets to event	1 ticket to event
300,000* impressions on BusinessObserverFL.com	300,000* impressions on BusinessObserverFL.com	Road Blocked banner to 40 Under 40 recipient article page
Road Blocked banner to 40 Under 40 recipient article page	Road Blocked banner to 40 Under 40 recipient article page	Complimentary full access (1) subscription to the Business Observer (12 months)
Complimentary full access (1) subscription to the Business Observer (12 months)	Complimentary full access (1) subscription to the Business Observer (12 months)	
Value \$3,232	Value \$1,898	Value \$1,140

40 Under 40 Awards Reception Thursday, Oct. 10, 2024

The Grove Ballroom

5:30 - 8:00 PM

10670 Boardwalk Loop, Lakewood Ranch
(I-75 and Exit 213, University Pwky.)

Registration/Networking: 5:30-6:15 PM

Awards program: 6:15 PM

Celebration continues: 7:15 PM

Individual ticket: \$75

includes heavy hors d'oeuvres and two drinks (beer, wine, cocktails, soda)

To purchase tickets visit:

BusinessObserverFL.com/40-under-40



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Sponsorship Packages (select one) >>

- Presenting \$5,750 Gold \$3,400 Cheers \$3,400 Centerpiece \$2,300 Sweet \$2,300 Video \$2,250
 Tribute Table \$2,800 Way-to-Go Table \$1,800 Kudos Table \$1,500
 Congrats \$2,500 Congrats \$1,475 Congrats \$995

Cost \$:

Package Includes:

- Print ad Banner ad FB Post Event Tickets
 Print ad specs Banner ad specs #of tickets included

*All honorees receive one complimentary ticket

Notes >>

Authorized Signature (required) >> _____

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E-Z Pay Authorization >>

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(New customers must prepay 2 weeks of insertions)

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Signature >> _____ Date >> _____